

Connoisseur Media, LLC – Wichita Operations
KIBB-FM and KVWF-FM

January 31, 2011 – Feb 1, 2012
Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Employment unit: Connoisseur Media, LLC
Unit Members: KVWF Augusta/Wichita, KS
KIBB Haven/Wichita, KS

EEO Contact for Unit Member:

Laura Hadley, GM
 Connoisseur Media
 1938 N. Woodlawn, Suite 150
 Wichita, KS 67208
 316-558-8800
 lhadley@connoisseurwichita.com

List all full-time job vacancies filled by each station in this employment unit:

JOB TITLE	DATE FILLED	SOURCE OF HIRE	NUMBER INTERVIEWED
Account Executive	June 1, 2011	Referral	7
Account Executive	November 1, 2011	Referral	10

For the period January 31, 2011 – Feb 1, 2012 this employment unit interviewed 17 persons for full-time job openings.

Number of interviewees referred by each recruitment source.
All sources were notified about all openings. No source has requested to be notified about future openings.

SOURCE	CONTACT INFORMATION	# INTERVIEWED	# HIRED
Employee referrals	Recommendations by current employees	4	2
On air radio ad: KIBB-FM and KVWF-FM	316-558-8800 1938 N. Woodlawn, Suite 150 Wichita, KS 67208	10	0
Radio station websites	www.wichitawolf.com www.971bobfm.com www.connoisseurmedia.com	2	0
Wichita Area Technical College	jross@watc.edu 316-677-9282 324 N. Emporia Wichita, KS 67202	0	0
Wichita State University	les.anderson@wichita.edu 1845 Fairmont Wichita, KS 67260	0	0
Butler County Community College	316-321-2222 www.butlercc.edu 901 N. Havenhill El Dorado, KS 67042	0	0
Newman University	316-942-4291 connolyj@nemanu.edu 3100 McCormick Ave. Wichita, KS 67213	0	0
Bethel College	316-284-5273 kbcu@bethelks.edu	0	0

	300 E. 27 th North Newton, KS 67117		
Pittsburg State University	620-235-4718 vmiller@pittstate.edu 210 Grubbs Hall Pittsburg, KS 66762	0	0
Coffeyville Community College	620-251-7700 cindys@coffeyville.edu 400 W. 11 th Coffeyville, KS 67337	0	0
Colby Community College	785-462-3984 monica@colbycc.edu 1255 S. Range Colby, KS 67701	0	0
Dodge City community College	620-225-6720 johnewy@D3.edu 3004 N. 14 th Dodge City, KS 66801	0	0
Emporia State University	620-341-5407 nuessene@emporia.edu 1200 Commercial Emporia, KS 66801	0	0
Friends University	316-295-5832 rapp@friends.edu 2100 W. University St. Wichita, KS 67213	0	0
Kansas State University	785-532-6890 jobs@ksu.edu 104 Kedzie Hall Manhattan, KS 66506	0	0
University of Kansas	785-864-0600 lcaldwell@ku.edu 2051 A. Dole Center Lawrence, KS 66045	0	0
My Huey job website	www.myhuey.com	0	0
African American Family Preservation	316-269-2744 1631 E. 17 th Wichita, KS 67212	0	0
Fort Hays State University	785-628-4260 600 Park St. Hays, KS 67601	0	0
Wichita Workforce Center	316-771-6820 150 N. Main, Suite 100 Wichita, KS 67202	0	0
Kansas Works job website	www.kansasworks.com	0	0
Midtown Community Resource Center	(316) 264-4636 1150 N Broadway St Wichita, KS 67214	0	0
Gateway City Radio website	www.gatewaycityradio.com	0	0
All Access website	www.allaccess.com	0	0
Hispanic Social Services	316-264-8344 437 N. Topeka Wichita, KS 67202	0	0
Radio Ink Magazine	561-655-8778 www.radioink.com	0	0

Kansas Association of Broadcasters	www.kab.net 2709 SW 29 th Street Topeka, KS 66614	0	0
Walk-Ins		1	0
Promoted		0	0
TOTALS		17	2

This unit performed supplemental recruiting initiatives during the reporting period as follows:

INTERNSHIP PROGRAMS

Participated in internship program with Maize High School for the Spring and Fall semester of 2011 school year. Two participants received credit for time spent working with the programming and promotions department learning a variety of job skills. The program coordinator at Maize High School is Penny McAnulty, 316-350-2113, pmcanulty@usd266.com.

We also hosted and intern from Kansas University, May-August 2011.

CAREER FAIRS

KIBB/KVWF Promotions Director Manny Cowzinski participated in numerous career fairs:

October 12, 2011: East High School	October 21, 2011: Heights High School
October 25, 2011: Northeast Magnet	November 2, 2011: Southeast High
November 15, 2011: Metro Meridian	November 17, 2011: North High School

Station "Open Door" Program

KIBB/KVWF is open for any group, school, organization or individual for free guided tours of the facilities. High Schools, Boy Scouts, Girl Scouts, church groups and others are among the many organizations given tours by station personnel.