

Connoisseur Media, LLC – Wichita Operations
KIBB-FM and KVWF-FM

January 31, 2008 – Feb 1, 2009
Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

**Employment unit: Connoisseur Media, LLC
Unit Members: KIBB Augusta/Wichita, KS**

EEO Contact for Unit Member:

Laura Hadley, GM
Connoisseur Media
1938 N. Woodlawn, Suite 150
Wichita, KS 67208
316-558-8800
lhadley@connoisseurwichita.com

List all full-time job vacancies filled by each station in this employment unit:

JOB TITLE	DATE FILLED	SOURCE OF HIRE	NUMBER INTERVIEWED
KVWF On-Air Personality	March 6, 2008	Employee referral	17
Account Executive	February 4, 2008	Wichita State University	16
Account Executive	February 21, 2008	Employee referral	13
Account Executive	April 1, 2008	Walk-in	8
Account Executive	June 30, 2008	Walk-in	13
General Manager	December 22, 2008	Radio Inc./previous interview	4

For the period January 31, 2008 – Feb 1, 2009 this employment unit interviewed 71 persons for full-time job openings.

Number of interviewees referred by each recruitment source.

All sources were notified about all openings. No source has requested to be notified about future openings.

SOURCE	CONTACT INFORMATION	# INTERVIEWED	# HIRED
Employee referrals	Recommendations by current employees	13	2
On air radio ad: KIBB-FM and KVWF-FM	316-558-8800 1938 N. Woodlawn, Suite 150 Wichita, KS 67208	2	0
Radio station websites	www.Wichitawolf.com www.971bobfm.com www.connoisseurmedia.com	3	0
Wichita Area Technical College	jross@watc.edu 316-677-9282 324 N. Emporia Wichita, KS 67202	0	0
Wichita State University	les.anderson@wichita.edu 1845 Fairmont Wichita, KS 67260	4	1

Butler County Community College	316-321-2222 www.butlercc.edu 901 N. Havenhill El Dorado, KS 67042	3	0
Newman University	316-942-4291 connolyj@nemanu.edu 3100 McCormick Ave. Wichita, KS 67213	1	0
Bethel College	316-284-5273 kbcu@bethelks.edu 300 E. 27 th North Newton, KS 67117	0	0
Pittsburg State University	620-235-4718 vmiller@pittstate.edu 210 Grubbs Hall Pittsburg, KS 66762	0	0
Coffeyville Community College	620-251-7700 cindys@coffeyville.edu 400 W. 11 th Coffeyville, KS 67337	0	0
Colby Community College	785-462-3984 monica@colbycc.edu 1255 S. Range Colby, KS 67701	0	0
Dodge City community College	620-225-6720 johnewy@D3.edu 3004 N. 14 th Dodge City, KS 66801	0	0
Emporia State University	620-341-5407 nuessene@emporia.edu 1200 Commercial Emporia, KS 66801	0	0
Friends University	316-295-5832 rapp@friends.edu 2100 W. University St. Wichita, KS 67213	2	0
Kansas State University	785-532-6890 jobs@ksu.edu 104 Kedzie Hall Manhattan, KS 66506	2	0
University of Kansas	785-864-0600 lcaldwell@ku.edu 2051 A. Dole Center Lawrence, KS 66045	1	0
My Huey job website	www.myhuey.com	0	0
African American Family Preservation	316-269-2744 1631 E. 17 th Wichita, KS 67212	0	0
Fort Hays State University	785-628-4260 600 Park St. Hays, KS 67601	0	0
Wichita Workforce Center	316-771-6820 150 N. Main, Suite 100 Wichita, KS 67202	1	0
Kansas Works job website	www.kansasworks.com	2	0

Midtown Community Resource Center	(316) 264-4636 1150 N Broadway St Wichita, KS 67214	0	0
Gateway City Radio website	www.gatewaycityradio.com	8	0
All Access website	www.allaccess.com	4	0
Hispanic Social Services	316-264-8344 437 N. Topeka Wichita, KS 67202	0	0
Radio Ink Magazine	561-655-8778 www.radioink.com	7	1
Kansas Association of Broadcasters	www.kab.net 2709 SW 29 th Street Topeka, KS 66614	6	0
KAB Career Fair 6/21/08	Airport Hilton Wichita, KS	7	0
Walk-Ins		5	2
TOTALS		71	6

This unit performed supplemental recruiting initiatives during the reporting period as follows:

JOB FAIRS

Participated in Job Fairs with the Kansas Association of Broadcasters 6/21/08. Station PD Ron Allen and Business Manager Laura Lechner were the representatives at the fairs, soliciting resumes, interviewing interested applicants and answering general questions.

INTERNSHIP PROGRAMS

Participated in internship program with Maize High School for the Spring semester of 2008 school year. Two participants received credit for time spent working with the programming and promotions department learning a variety of job skills. The program coordinator at Maize High School is Glenda Kruse, 316-350-2113, gkruse@usd266.com.

SPEAKING ENGAGEMENTS

KIBB/KVWF PD Ron Allen spoke on careers in radio and internships available at Maize High Schools during the Spring 2008 semester and spoke again during the fall term career day.

KVWF morning personality Colby Ericson spoke at the Andover School system career day during the Fall semester of 2008. He discussed current opportunities, needed education and state of the industry.

Station “Open Door” Program

KIBB/KVWF is open for any group, school, organization or individual for guided tours of the facilities. Maize Complete High School is just one of many tours given by station personnel. The Complete School serves “at-risk” youth in the district. Other groups include Boy Scouts, Girl Scouts, church groups, Big Brothers Big Sisters and others.